

# Energy Leadership Assessment

## A Mirror That Reflects Your World

The Energy Leadership Index (E.L.I.) is a one-of-a-kind assessment that enables business owners to hold up mirrors to their perceptions, attitudes, behaviors, and overall leadership capabilities. The E.L.I. forms the initial launching point for the Energy Leadership Development System, helping give you a baseline for your current performance and situation. Whether you proceed through the full system or not, the realizations and insights that you'll gain from the Energy Leadership assessment and debrief process alone will change the way you view your world.

## Background: An Attitudinal Assessment

**There are two main types of assessments: Personality and Attitudinal.** Personality based assessments, such as Myers Briggs and D.I.S.C. are very valuable tools that pinpoint certain personality types so that people can have more of an understanding about what their strengths and weaknesses are. By understanding your personality and how it relates to what you do, you can adapt your behavior to "work with what you have," to function effectively.

**The Energy Leadership Assessment is an attitudinal assessment, which is based on an energy/action model.** This assessment differs from personality assessments as it is not intended to label a person and have them work well within that label. Instead, it measures **your level of energy based on your attitude, or perception and perspective of your world.** Because attitude is subjective, it can be altered. By working with Dr. Dan Cruoglio using the Energy Leadership Index., you can alter your attitude and perspective, make a shift in your consciousness, and increase your energy and leadership effectiveness.

There are no limits as to the potential growth that you can achieve. Once you realize that your level of consciousness is directly related to your actions, you can move from functioning effectively, to functioning optimally.

**Your E Factor will determine how likely you are to up level your business so that you can attract your ideal clients, increase your productivity and revenues giving you increased profits in less time with little to no stress. Not knowing this information can delay your growth and cost you a lot of time and money in the process.**

Don't delay, call now to get started.

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